

Cassandra Jones Ndiforchu, M.D., M.P.H., M.B.A.

Physician with Master of Public Health and Master of Business Administration degrees. Eighteen years of post-training clinical work; twelve years experience in managed care including: quality management, utilization management, peer review, physician credentialing, contracting, claims medical review, program design, implementation and management, appeals, risk management, and policy development. Experience in the HMO, self-administered and government plans, and private hospital settings.

PROFESSIONAL EXPERIENCE

- 2000 to present **President, Cameric Global Health Services.** Responsible for developing and maintaining the vision of the company in collaboration with the vice president; seeking business opportunities and strategic alliances with other companies and organizations; overseeing marketing, product development and production; and customer service. Now actively involved in developing global business relationships.
- 1985 to present **Vice President, Cameric International Developments.** Company originally focused in commercial real estate. Responsible for development of Health Systems Division with consulting team of 15 focused into diverse areas of medical management.
- 1998 to 2000 **Physician Consultant, Blue Cross of California. Permanent voting member of the Corporate Peer Review Committee.** Responsible for providing professional input in the fair hearing process for physicians against whom charges or accusations have been made involving quality of care, art of caring, billing practices or ethical transgressions and making recommendations on network membership status to the Corporate Quality Management and Credentials Committees.
- 1997 to 1998 **Physician Consultant, Blue Cross of California, Medi-Cal Programs.** Responsible for representing Medi-Cal's credentialing activities at Corporate Credentialing Committee meetings, providing input on general and specialty related utilization and quality cases, and providing technical assistance in development of the corporate prenatal case management programs. Permanent voting member of the Corporate Peer Review Committee.
- 1996 to 2000 **Department of Health and Human Services, Health Care Financing Administration, Baltimore, Maryland-Consultant/On-site Evaluator.** Responsible for quality assurance evaluation of Medicare risk HMO's with an analysis and rendering of an opinion on the plan's level of compliance with statutory requirements.
- 1994 to 1996 **Regional Medical Director of Central California for Aetna, Aetna Government Health Plans, CHAMPUS Division.** Responsible for clinical/benefit decisions in the Utilization Management Program, clinical review, support and decision making in the Quality Assurance Program -including provider credentialing for 5,000physician the network, developing and chairing QA and UM committees for the nine (9) Military Treatment Facilities in the region, and developing and managing a panel of specialist peer reviewers/ physician advisors. Developed and implemented a cost-saving authorization surveillance system; successfully established and chaired seven (7) committees for the nine (9) Military Treatment Facilities for quality, utilization and credentialing activities; established a cooperative

and effective working relationship with the MTF commanders and staff that surpassed goals set by Aetna; developed and instituted a formal CQI process the Committee's activities. Recruited, educated and managed a twenty-four (24) member panel of specialist advisors.

- 1993 **Associate Medical Director of Claims for FHP, Inc., Long Beach/Orange County.** Responsible for medical review of claims for 100,000 enrollment in a region with 13 staff model centers, 6 IPAs, 2 SNFs, and 2 long term care facilities. Provided medical input on Appeals Board and Benefit Interpretation Committee. Shared responsibility for aspects of utilization review. Created a powerful proactive management tool from the existing fiscal tool, implemented corporate contract restructuring to control service and administrative costs and facilitated strategic solution development and implementation to decrease incidence of unauthorized services.
- 1991 to 1993 **Member of Managed Care Committee for Southern California Edison health plan.** Implemented policy changes for Obstetrical and Gynecologic portions of the plan and aspects of the physician review process. Involved in the review of patient care for all 50,000 plan participants, evaluation of clinical issues of necessity, appropriateness and quality, and physician credentialing.
- 1990 to 1993 **Specialist Advisor for Southern California Edison health plan.** Designed plan coverage recommendations for Obstetrical and Gynecological services and treatment. Perform on-going utilization reviews of cases surfacing from a multi-phasic screening process. Evaluate and make recommendations on appropriate site, duration and level of medical care; review requests for certification on one or more healthcare services.
- 1984 to 1995 **Physician Advisor for California Medical Review, Inc.** Review and advise on individual obstetric and gynecologic cases which have failed multi-phasic screening on quality issues.
- 1978 to 1993 **Obstetrician Gynecologist in private practice.** Overseeing the management of two separate practices and the associated six full and part-time staff.
- 1977 to 1978 **Attending Physician at Martin Luther King, Jr. General Hospital, Charles R. Drew Postgraduate Medical School (Los Angeles).** Designed and implemented an innovative prenatal care program in the Family Practice Center and served as liaison attending for the Obstetrics and Gynecology and Family Medicine departments. Taught and supervised residents' clinical activities.
- 1976 to 1978 **Assistant Director of the Walk-In Clinic, Martin Luther King, Jr. General Hospital (Los Angeles).** Performed evaluation, designed and implemented reorganization of the clinic's operation.

EDUCATION AND POSTGRADUATE TRAINING

- 1959 to 1965 Jones High School, Orlando, Florida. Left to enter college after the 11th grade graduated with honors in with classmates;
- 1964 to 1968 Fisk University, Nashville, Tennessee. B.A. (Chemistry); Summa Cum Laude
- 1968 to 1972 University of Florida, Gainesville, Florida. M.D.
- 1972 to 1973 University of Florida/Shands Teaching Hospital, Gainesville, Florida. Straight Medicine Internship.

1973 to
1976 University of California Los Angeles/Harbor General Hospital, Torrance,
California. Obstetrics and Gynecology Residency.

1976 to
1978 University of California Los Angeles, School of Public Health. M.P.H..

1977 to
1978 University of California Los Angeles, School of Public Health, Robert Wood
Johnson Clinical Scholars Program. Health Services Research Fellowship.

1990 to
1992 University of California Irvine, Graduate School of Management. M.B.A..

MEDICAL LICENSURE AND BOARD CERTIFICATION

Diplomate, American Board of Obstetrics and Gynecology (1981).
Diplomate, American Board of Quality Assurance and Utilization Review Physicians, Inc. (1996;
recertified 1999; 2001).

Fellow, American College of Obstetricians and Gynecologists (1982).
Fellow, American College of Surgeons (1988).

Licensed to practice medicine in California.

ACADEMIC AFFILIATIONS

1979 to
1980 University of California Los Angeles, School of Public Health. Guest Lecturer.

1978 to
1979 University of California Los Angeles, School of Public Health. University
Faculty Lecturer.

PROFESSIONAL ASSOCIATIONS

American College of Obstetricians and Gynecologists
American College of Surgeons
American College of Physician Executives
American Board of Quality Assurance and Utilization Review Physicians
American Public Health Association
National Association of Managed Care Physicians